

SALE'S KIT



2<sup>nd</sup> INTERNATIONAL EXHIBITION  
OF CIRCULAR ECONOMY

7-9|3|2024

Thessaloniki International  
Exhibition & Congress Center

IN PARALLEL WITH



ORGANIZED BY

HELEXPO



# Window to a circular future

FROM 7 TO 9 MARCH 2024

The International Circular Economy Exhibition will be focused on circular economy, best waste management, and sustainable entrepreneurship in its second event, which will promote a new production model that aims at reducing waste to a minimum and creating added value for produced products.

After its successful début in June 2023, Forward Green 2024 (7-9 March), guided by a new, sustainable entrepreneurial mentality, in contrast the outdated traditional model of 'producing-consuming-throwing away', will be a forum for networking and the promotion of new initiatives of the private and public sector in the face of the new challenges of this circular planning.

Enterprises, bodies, organisations, and government agencies adopting modern practices for the utilisation of raw materials, constructions materials, technologies, recycling, and packaging will meet at Forward Green.





Alongside Forward Green, pavilion 13 & 15 will host Renewable EnergyTech, a major calibre standard trade fair of European standards, exclusively for the green and smart energy market, which is being organised for the first time ever. Renewable Energy Tech will be implemented in collaboration with energypress.gr, a news-information portal on energy issues, and it will provide the opportunity to enterprises active in the green energy economy sector to exhibit their products and services and to network.

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## Open Stage

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Within the exhibition environment of pavilion15, a special presentation area (open stage) is created, which can be used by the exhibitors participating in FG-Expo throughout its duration, to present the profile of their companies or to highlight their innovations.

The designated area, with full audio-visual equipment, is open to passing visitors, while specific event planning must be preceded, in collaboration with the Exhibition Secretariat. The events will be posted on the FG-Expo website and will be communicated via the TIF HELEXPO social media accounts.



## PARALLEL EVENTS



**7-9|3|2024**  
**PAVILION 14**

As part of the Forward Green 2024 Exhibition, the 2nd Forum for the Circular Economy will be organized, which, following its success in last year's event, is established as a dynamic platform for information and presentation of innovative practices and exchange of views for the developing industry, the modern entrepreneurship, and the economy in general in this field.

**138**

EXHIBITORS

from **12** countries



**2023**

FORWARD GREEN

DATA & FIGURES



**1826**

COMMERCIAL  
VISITORS

**270**

B2B MEETINGS

with **54** greek  
and **43** foreign  
companies



**60**

HOSTED BUYERS

from **17** countries



HONoured  
COUNTRY

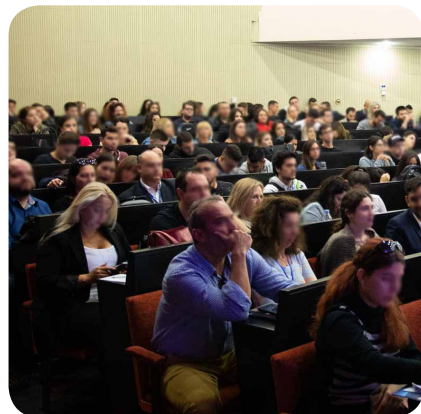


REPUBLIC OF BULGARIA  
Ministry of Economy and Industry

with **32** companies



[www.forwardgreen-expo.gr](http://www.forwardgreen-expo.gr)



## EXHIBITOR & VISITOR Satisfaction

- More than **85%** of exhibitors stated that they were satisfied with the Fair's services (Cleanliness, parking, tech amenities, space functionality)
- **91,9%** of exhibitors made positive comments to third parties regarding the exhibition
- **61%** of exhibitors stated that they will participate in the next event
- **75,8%** of exhibitors attended the side events and most characterised them as "excellent"
- **84,6%** of visitors stated that they were extremely satisfied with the Circular Economy Forum
- **88%** of visitors stated to third parties that they were satisfied with the exhibition
- **91%** of visitors stated that they will visit FG's next event





## EXHIBITS

### Categories



## COMPANIES

- Environmental Technology
- Bioclimatic Design
- Product Design
- Electric Vehicles
- Support for Sustainable Management
- Product and Material Recycling
- Natural Resource Management
- Liquid and Solid Waste Management
- Food Waste Management
- Waste Collection
- Water and Wastewater Treatment
- Waste Management Services and Technology
- Management of End Products from Recycled Materials
- Machinery, Tools, Equipment, and Materials
- Supply Chain Management Services and Technology
- Green Marketing
- Investment and Consulting Services
- Sustainable and Eco-friendly Tourism
- European Programs and ESG Certifications
- Software
- Technical and Construction Services
- Financial Services

## ENTITIES

- Public Organizations
- Local Government Bodies
- Municipalities & Municipal Associations
- Regions & Regional Associations
- Development Associations


## MASS MEDIA



Sides open	Type	Cost
One side open	GROUND TRACE (TYPE 1)	130,00€/m2
Two sides open	GROUND TRACE (TYPE 1)	140,00€/m2
Three sides open	GROUND TRACE (TYPE 1)	150,00€/m2
Four sides open	GROUND TRACE (TYPE 1)	160,00€/m2
Outdoor		60,00€/m2
REGISTRATION FEE		100,00€

<p>TYPE <b>1</b> WITHOUT EQUIPMENT</p>	<p>SPACE AVAILABLE ON GROUND TRACE INCLUDING GENERAL CLEANING.</p> <p>TYPE 1/ NO EQUIPMENT DOES NOT INCLUDE POWER SUPPLY AND CONNECTION. (SUBMISSION OF ELECTRICAL PLAN NECESSARY).</p> <p><b>PRICE 35,00 €/KW.</b></p>
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<p>TYPE <b>2</b> WITH EQUIPMENT</p>	<p>Surrounding partitions, façade with a signboard with the company name, the number of the stand, fitted carpet, general cleaning service, 1 desk, 1 small table, 3 chairs and ten electric spotlights/12 sq.m., one socket power 500 WATT /12sq.m, electric power consumption. In case of different electrical installation, a wiring plan is necessary.</p> <p><b>PRICE 25,00€/τ.μ.</b></p>	
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<p>TYPE <b>3</b> WITH EQUIPMENT</p>	<p>A special construction (12-32 sq m.)</p> <p>with aluminum structure octanorm maxima (3m) and leather-like panel in white or wenge color, lightbox with trademark, 2 infodesk, a worktop, round tables, 2 stools and 5 chairs, electricity provision and consumption.</p> <p><b>PRICE 70,00€/τ.μ.</b></p>	
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[www.forwardgreen-expo.gr](http://www.forwardgreen-expo.gr)

## Participation Cost

### BENEFITS TO EXHIBITORS

- Participation in B2B meetings with Hosted Buyers
- Free Invitations (printed or online)
- Right to book the Open Stage area for your company presentations
- Promotion through FG Expo's Social Media
- Promotion through FG Expo's affiliate Media
- Promotion through e-mail marketing and newsletter to our Commercial visitors database

### IN THE EXHIBITION CENTER

- Free WiFi in all areas
- Primary health care clinic
- Free parking

### DISCOUNTS

FROM **40-63 SQ.M.** DISCOUNT **10%**  
 FROM **64-99 SQ.M.** DISCOUNT **15%**  
 FROM **100-149 SQ.M.** DISCOUNT **20%**  
 FROM **150 SQ.M. AND OVER** DISCOUNT **25%**

DISCOUNTS CONCERN SPACE RENTALS (GROUND TRACE – TYPE 1)  
**AND NOT THE UNIT.**  
**VAT 24% NOT INCLUDED**



2<sup>nd</sup> ΔΙΕΘΝΗΣ ΕΚΘΕΣΗ  
ΚΥΚΛΙΚΗΣ ΟΙΚΟΝΟΜΙΑΣ  
INTERNATIONAL EXHIBITION FOR  
CIRCULAR ECONOMY



ΔΙΕΘΝΗΣ ΕΚΘΕΣΗ ΓΙΑ ΤΗΝ ΠΡΑΣΙΝΗ  
& ΕΞΥΠΝΗ ΕΝΕΡΓΕΙΑ  
INTERNATIONAL EXHIBITION FOR  
GREEN AND SMART ENERGY

7-9.3.2024

ΔΙΕΘΝΗΣ ΕΚΘΕΣΙΑΚΟ & ΣΥΝΕΔΡΙΑΚΟ ΚΕΝΤΡΟ ΘΕΣΣΑΛΟΝΙΚΗΣ  
THESSALONIKI INTERNATIONAL EXHIBITION & CONGRESS CENTRE

Ωράριο λειτουργίας

Πέμπτη 10:00 - 19:00  
Παρασκευή 10:00 - 19:00  
Σάββατο 10:00 - 19:00

Working hours

Thursday 10:00 - 19:00 hrs  
Friday 10:00 - 19:00 hrs  
Saturday 10:00 - 19:00 hrs

ΓΡΑΦΕΙΑ ΔΕΘ HELEXPO  
TIF HELEXPO ADMINISTRATION BUILDING

ΣΥΝΕΔΡΙΑΚΟ ΚΕΝΤΡΟ "Ν. ΓΕΡΜΑΝΟΣ"  
CONFERENCE CENTRE "N. GERMANOS"

ΣΥΝΕΔΡΙΑΚΟ ΚΕΝΤΡΟ "Ι. ΒΕΛΛΙΔΗΣ"  
CONFERENCE CENTRE "I. VELLIDIS"

ΑΙΘΟΥΣΑ ΕΚΔΗΛΩΣΕΩΝ "ΑΙΜ. ΡΙΑΔΗΣ"  
EVENT HALL "AIMILIOS RIADIS"

ΙΑΤΡΕΙΟ  
FIRST AID

ΕΙΣΟΔΟΣ-ΠΛΗΡΟΦΟΡΙΕΣ  
ENTRANCE-INFORMATION



Πληροφορίες / Information:

T: +30 2310 291548, +30 2310 291232

e: fgexpo@helexpo.gr, fg-expo@helexpo.gr

ΜΕ ΤΗ ΣΥΝΕΡΓΑΣΙΑ  
WITH THE COOPERATION





In parallel with  
**FORWARD GREEN**

INTERNATIONAL EXHIBITION FOR GREEN AND SMART ENERGY



**7-9 | 3 | 2024**

THESSALONIKI INTERNATIONAL  
EXHIBITION & CONGRESS  
CENTRE-GREECE



**[renewable-energytech-expo.gr](https://renewable-energytech-expo.gr)**



fg-expo.gr



## SECRETARIAT-INFORMATION

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ORGANIZED BY

**HELEXPO**

### UNDER THE AUSPICES



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